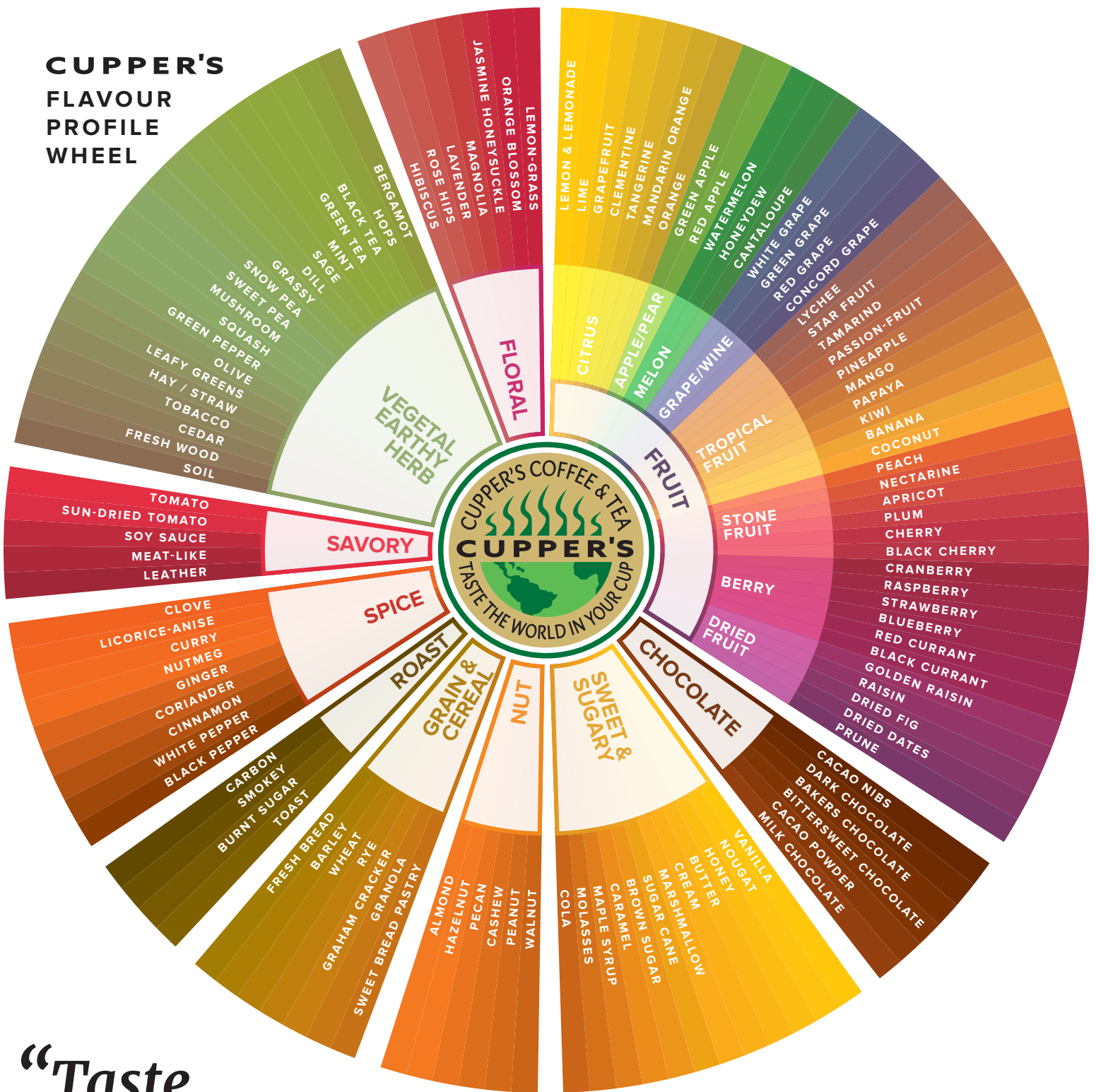


CUPPER'S FLAVOUR PROFILE WHEEL



“Taste
the
world
in your
cup”

HOW TO USE THE FLAVOUR PROFILE WHEEL

Let your coffee cool slightly in the cup. Smell the aroma. Slurp the Coffee. Roll it around in your mouth. Be very “zen”.

Ask yourself, is it crisp, bright, vibrant, tart, mild, balanced, rounded, deep, complex, soft, delicate, juicy, lingering, quick, clean, or a combination?

Body Descriptors

Watery | Tea-like | Silky | Juicy | Smooth | Milk-like | Syrupy | Round | Creamy | Full | Velvety | Big